Distributional properties, Financial Constraints and Firm Dynamics

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Hokkaido University Sapporo – July 29, 2015

1 Scarce information in economic announces

2 Kinetic theory of representative molecules

Financial constraints and firm dynamics
Long run effects of Financial constraints
Short run effects of Financial constraints

Economic announces on Japan

CNN Money, May, 20 2015 "Gross domestic product grew by an annualized 2.4% in the three months ended March, Japan's Cabinet Office said Monday. The figures were better than what most experts were expecting, and stronger than last quarter's growth."

International Business Times, July, 23 2015 "Japan Economic Outlook 2015: Economists Forecast Q4 GDP To Expand 3.7%, Economic Growth To Increase 0.6% in 2015"

OECD Economic Survey Japan 2015



- Japan's [public] debt is the highest in the OECD, pushing up debt service costs
- Japan faces a problem of high poverty (more than 16% vs. OECD average of below 12%)
- The impact of taxes and transfers on income inequality and poverty is weak in Japan
- There are large income gaps between regular and non-regular workers

Representative Individuals and central tendency

Classic economics: story with stylized characters (like ancient Rome or Noh theater): farmer, worker, capitalist, rentier,...

Modern economics: more formalized but the idea of "representative individual" is still pervasive (notwithstanding the theoretical relevance of differences in endowment, capabilities, preferences and believes).

On the empirical size, it is prominent the notion of "central tendency" and the reliance on average behavior.

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2 Kinetic theory of representative molecules

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Kinetic Theory of Gas



Molecules move in all directions. Taking the averages... Representative molecule does not move

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Increasing the temperature



Increasing the temperature



Increasing the temperature



Increasing the temperature



Increasing the temperature



Increasing the temperature



Transfer of heat



Two different populations of molecules transfer heat ... Representative molecules in both population remain motionless

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Transfer of heat



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Transfer of heat



Two different populations of molecules transfer heat ... Representative molecules in both population remain motionless

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Distribution of speed



Better description through the distribution of speed.

Distribution of speed



The effect of temperature is now nicely visible

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FC on the long run FC on the short run

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- Long run effects of Financial constraints
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Financial constraints are difficult to measure ...

Some degree of difficulty in finding the financial resources necessary to pursue the desired business plan.

165,000 *limited liability* Italian manufacturing firms, classified according to CEBI (official) solvency ratings:

Three FC classes:

- Non Financially Constrained (NFC)
- Mildly Financially Constrained (MFC)
- Highly Financially Constrained (HFC)

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... but they are important

FC affect:

- investment/divestment decisions
- decision to expand production or entering new markets
- cash management
- R&D policies

Qualitative evidence on reaction to crises suggests heterogenous impact of FC:

- "Pinioning" effect: firms facing good opportunities tend to bypass attractive investment projects
- "Loss reinforcing" effect: firms facing poor growth opportunities display higher propensity to sell off productive assets to generate funds, further deteriorating growth prospects

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FC and distribution of economic variables

from Productivity, Profitability and Financial Performance by Bottazzi, Secchi and Tamagni, ICC 2008



Figure 2 Empirical density of ROS in 2002 for the manufacturing (A) and service (B) industry.



Figure 4 Empirical density of labor productivity differentials in 2002 for the manufacturing (A) and service (B) industry. Labor productivity is defined as VA/L.

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Representative molecule Financial Constraints

FC on the long run

The evolution of the size distribution

from Financial Constraints and firm dynamics by Bottazzi, Secchi and Tamagni, SBE 2014



FIRM SIZE DISTRIBUTION AND FIRM'S AGE

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Size distribution and financial constraints

NFC

MFC

HFC

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FSD evolution depends on the FC class:

- shift in the central location, smaller for the HFC class
- variance increases for NFC and MFC, less for HFC See stats
- right-tail tends to Gaussian for NFC and MFC, not for HFC (confirmed by Asymmetric Power Exponential(AEP) estimates)

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FCs and persistence of growth

Growth persistence, captured by different values of the auto-correlation coefficient λ , affect the evolution of the size distribution.



Departure from Log-normality for the most severely constrained firms.

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FCs and the distribution of growth rates

Qualitative evidence: "pinioning" and "loss reinforcing"

ASYMMETRIC DISTRIBUTIONAL EFFECT



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Growth rates by FC class: young firms



For younger firms, strong FCs :

- slim down the right tail of the distribution, i.e. shift of probability mass from the tail to the central part of the distribution
- do not seem to have an effect on the left half

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Growth rates by FC class: old firms

OLD NFC OLD HFC GROWTH RATES DENSITY OF NEC FIRMS WITH MORE THAN 30 YEARS GROWTH RATES DENSITY OF HEC FIRMS WITH MORE THAN 30 YEARS Empirical obs.¹⁰ AEP fit Empirical obs AFP fit AEP DISTRIBUTION PARAMI AEP DISTRIBUTION PARAMI b= 0.750(0.015) b= 0.812 b=0.583(0.033) b=1.059 0.1 ar= 0.162(0.003) a,= 0.134 a= 0.373(0.021) a,= 0.331 m= 0.005(0.002) m= -0.078(0.008) lensity. 0.1 0.01 0.01 0.001 0.000 rescaled growth rates rescaled growth rates

For old firms, strong FCs:

- imply a very mild slim down of the right tail
- fatten up the left tail of the distribution, i.e. shift of probability mass from the central part to the tail of the distribution

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Conclusion

- FC has a large impact on firms dynamics.
- In order to identify their effect, however, one has to look beyond central tendency measures.
- The tightening of credit has perhaps a positive effect on older firms, but surely a negative one on the youngest.

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MEDIAN FIRM SIZE AND AEP RIGHT WIDTH PARAMETER a, BY AGE CLASS

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Asymmetric Power Exponential distribution

$$f_{AEP}(x;\mathbf{p}) = \frac{1}{C} e^{-\left(\frac{1}{b_l} \left|\frac{x-m}{a_l}\right|^{b_l} \theta(m-x) + \frac{1}{b_r} \left|\frac{x-m}{a_r}\right|^{b_r} \theta(x-m)\right)}$$

where $\mathbf{p} = (b_l, b_r, a_l, a_r, m), \theta(x)$ is the Heaviside theta function and *C* the normalization constant. Back

 $b_l=2, b_r=\{5,1,0.5\}, a_l=1, a_r=1, m=0$

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